



**POLITECNICO  
MILANO 1863**



United Nations  
Educational, Scientific and  
Cultural Organization



**POLITECNICO  
DI MILANO**

UNESCO Chair in Architectural Preservation  
and Planning in World Heritage Cities  
Politecnico di Milano, Mantova Campus



# ROUNDTABLE PROVISIONAL PROGRAM

HANSR 2021

# HERITAGE MANAGEMENT: MUSEALIZATION OR USE?

8 - 11 november 2021

## PATRONAGE

Heritage Alliance of the New Silk Road (HANSR)

Mantova UNESCO Chair in Architectural Preservation and Planning in World Heritage Cities

Master of Science in Architectural Design and History, Politecnico di Milano

## TIMES

Two hours/day, 12:00-14:00, CET (Central European Time)

Introduction of the moderator, speeches by the speakers 20 minutes each, 5 minutes of pause after the second speaker, questions and answers (20 minutes)

## PLATFORM

ZOOM video conferencing

## LANGUAGE

English - possibility of simultaneous translation from Chinese, Russian and Italian

## PROGRAM

1<sup>st</sup> day

### AFTER DISCOVERY AND PRESERVATION: MUSEALIZATION OR USE?

Monday, November 8<sup>th</sup>

**ONLINE SESSION**

Moderator

4 speakers on case studies from  
hansr countries

Questions and answers

2<sup>nd</sup> day

### HERITAGE MANAGEMENT, INTERNATIONAL CASE STUDIES

Tuesday, November 9<sup>th</sup>

**ONLINE SESSION**

Moderator

Speakers on case studies from  
HANSR countries

Questions and answers

3<sup>rd</sup> day

### ENJOYMENT OF THE HISTORICAL HERITAGE, THE VISION OF THE YOUNG GENERATION

Wednesday, November 10<sup>th</sup>

**ONLINE SESSION**

Moderator

5 videos, presented by PhD  
candidates or University studen-  
ts (Graduates and Undergra-  
duates)

Questions and answers

4<sup>th</sup> day

### THE HERITAGE MANAGEMENT PROJECT

Thursday, November 11<sup>th</sup>

**ONLINE SESSION**

Moderator

Answers from scholars of archi-  
tectural design, museography,  
communication, aesthetics,  
tourism, administration, security

Conclusion by Moderator